

poldma DESIGN

design d'intérieur.....interior design.....experience design.....interactive design.....design...

tiiu poldma, PhD

With 350+ projects and 80+ clients since 1987, Poldma Design has gained a reputation for client satisfaction with design expertise in commercial work environments, retail and restaurant design, leasing and development projects, and specialized residential and institutional design. Poldma Design has received awards for design work, with projects in Canada, the United States and Australia. Project consultation includes pre-lease work, client needs assessments and full design services, from project programming to final post occupancy evaluation.

Here is a selection of projects reflecting the diverse range of expertise provided by Poldma Design.

SELECTION OF WORK 1998 – 2007

** including pre-lease and tenant work, human factors, budget issues, sustainable design, psychological design criteria development, adaptive environments, resolving workspace problems.

* in collaboration with architects or other interior designers

2007 RBC Dominion Securities, Charlottetown, PEI. Office expansion.

2007 Richardson Partners Financial Limited IT/Operations & Call Centre, Mississauga, Ontario.

2007 Richardson Partners Financial Limited, Ottawa, Ontario. Design and concept for new investment offices; project management & implementation

2006 Madill Residence , healthy home/environmentally sensitive kitchen, Ottawa, Ontario

2006 Richardson Partners Financial Limited, Montreal, Quebec, Phase II office expansion

2005 Manoir Cartierville (Cartierville Home for the Aged), elderly long-term care institution; renovation of existing elder-long-term care wings

2004 **Proposal for the Laurentian Bank, for a generic banking centre in the urban milieu.
*In collaboration with Fiset Miller Bourke architectes; éco-design and flexibility

2003 **Canada Mortgage and Housing Corporation offices, Charlottetown, P.E.I. Renovation and expansion of existing offices, considering human factors in the workplace; specific issues of well-being and security

2003 Reeleder residence condominium, Le Windhau, Atwater Market, Montreal, Québec. New construction and adaptation of architect -built shell to suit specific client needs and aesthetic integration of space with client desires, needs and requirements

- 2002 Spafax exhibition re-design for WAEA, Seattle, Washington, USA . Implementation of original booth design (Australia); transport , adaptation and reuse.
- 2002 CIBC Wood Gundy Corporate Financial Office, Charlottetown, P.E.I.
- 2001 Spafax exhibition booth design for WAEA, Brisbane, Australia. Design , coordination and implementation virtually of exhibition for World Airline Entertainment Association; exhibition as human-centered activity bar-lounge and meeting spaces, selling first-class in-flight media.

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- 2000 *Talk of the Town Food Court Renovation, Confederation Court Mall, Dyne Holdings and Homburg Group, Charlottetown, P.E.I.
 Design of food court and restaurant spaces, including central mall and food court renovation in downtown Charlottetown. Includes establishing pre-design budget, preliminary concepts for budget approval; final budget and design concept presentation, implementation and development of design for \$450,000.00 budget. Final concept contract documents, supervision and installation in collaboration with client project manager and local authorities
- 2000 SPAFAX exhibition booth design for WAEA show, Anaheim, California, USA
- 1999 **Dawson College, Human Resources Department renovation; resolution of human factors problems (ICT relationship to work), reorganizing workspaces to suit corporate administrative functions
- 1999 SPAFAX exhibition booth for WAEA show, Salt Lake City, Utah, USA
- 1999 *Pronto! Gastronomica Takeout/Bistro & Restaurant, Westmount, Québec
- 1998 New Offices for the Cooperators Insurance Company, Charlottetown, P.E.I.
- 1997 SPAFAX exhibition booth for WAEA Show, Orlando, Florida, USA
- 1997 Dawson College Bookstore, Westmount, Québec
- 1997 Corporate Office for TD Bank/TD Evergreen, Charlottetown, P.E.I.

1995 *Restaurant Toqué, Montréal, Québec: renovation and expansion

1993 *Restaurant Toqué, Montréal, Québec; new restaurant concept

A SELECTION OF PUBLICATIONS & ARTICLES ON PROFESSIONAL WORK

Condominium in the Windhau complex, Decormag, 2004.

Articles sur le restaurant Pronto ! Montréal : La Presse/Gazette/Voir, 1999 – 2000.

Spafax Project, Images (publication of the Interior Designer's Society of Québec). Montréal, 1998.

Commentaires sur l'éducation de design d'intérieur. Le Devoir, 1997.

Projet 'Le Circus' in the 25th anniversary album, Dawson College, 1995.

Cover page for design of the «Peanut» table for the Éco-design exhibition at SIDIM, Canadian Interiors, 1994.

Article on Toqué, Designs. Montréal, 1994.

Article on Toqué, Canadian Interiors. Montréal, 1993.

Articles on Toqué, Azure/Gazette. Montréal, 1993.

Article on Toqué, Wind (Japanese design magazine), 1993.

TIIU POLDMA Ph.D.

IDC, ARIDNB, AERA, IDEC

CURRICULUM VITAE

Principal, Poldma Design
Montreal, Quebec, Canada

Associate professor, Interior Design Program, School of Industrial Design
Vice Dean, Graduate Studies and Research
Faculty of Environmental Design,
University of Montreal, Montreal, Quebec, Canada

ACADEMIC CREDENTIALS

(2003) Doctor of Philosophy(Ph.D.)

Department of Integrated Studies in Education, McGill University, Montreal, Canada
Dissertation: An Investigation of Learning and Teaching Processes in an Interior Design Class: An Interpretive and Contextual Inquiry.

(1999) Masters in Arts, Culture and Values in Education (Dean's Honour List), McGill University, Montreal, Canada.

(1982) Bachelor of Interior Design (Honours), Ryerson University, Toronto, Canada.

ACADEMIC RESEARCH INTERESTS

- Theory and practice as knowledge production in interior design; human experiences of interior space;
- Colour and lighting as dynamic experiences in interior environments; psychology of light and spatial perception of lit environments;
- Aging and human social issues in the design of institutional spaces;
- Integration of design in re-adaptation to human health issues in the personal and social setting;
- Artful analytic methods in qualitative research; advanced methods for research in education, interior design and visual arts;
- Fundamental epistemologies and interior design knowledge production and acquisition(theories in evolution); phenomenology and design;
- User experience and the technology of virtual and physical spaces; temporal designed environments (commercial interior design, exhibition design, transportable environments)
- Gender and feminist issues in interior design;
- The design process and sustainable design in contemporary society;
- Critical education issues in interior design education, research and the profession.

RESEARCH AND DEVELOPMENT

FOUNDING MEMBER, iACT *Institut des arts, cultures & technologies*
And the ART + D Laboratory, LABORATOIRE ART + D

\$3.2 million Foundation for Canadian Innovation grant, October 2006

Design and music research in art technologies in the new media

Jean Piché, & 10 professors including

Faculty of Music, Faculty of Environmental Design, Faculty of Science & Technology, University of Montreal, in partnership with the SAT

DIRECTOR, GRID: Group for Research on Illumination and Design

Color*form*light Laboratory, Faculty of Environmental Design, University of Montreal

Laboratory for designers and students to explore, experiment and use new and existing technologies in lighting to develop new products and examine the built environment using light and in particular new technologies such as LEDs.

SUBSIDIZED RESEARCH PROJECTS/AWARDS

2006 Social Sciences and Research Council of Canada (\$159,000)

Sylvie Jutras, principal researcher; Tiiu Poldma, Co-researcher

Adapting the interior environment for people who become disabled through trauma. Three year grant with doctoral and masters student participation.

2005 Towards Future Work Environments (\$10,000.00)

Partnership/donation by GVA Devencore Inc. to develop research on the future of the work environment as it affects real estate management in the Quebec business sector.

2004 IDM Multidisciplinary Study, Phase II (\$35,000.00)

University of Montreal and the Institute of Design of Montreal

Topic: Development of lighting products destined for the aged and specifically people with Alzheimers' disease

Includes the Scientific Study of the effects of light on people with Alzheimers' Disease

Collaborative project with the Moe Levin Centre of the Douglas Hospital.

Co-researchers: Dr. Tiiu Poldma, University of Montreal; Dr.Hildegard Brack, McGill University and the Douglas Hospital, and Dr. Dolly Dastoor, McGill University and the Douglas Hospital

Psychological and environmental study of the effects of light on the patients in the Moe Levin Centre of the Douglas Hospital

2004 IDM Opportunity Study (\$20,000.00)

University of Montreal and the Institute of design of Montreal

Topic: Dynamic Lighting Systems

Study on the value and technology of LEDs and the potential of product development for the Canadian market

Invited lighting companies, designers, engineers and artists to round tables and discussions to explore ways to promote and use LED lighting technologies

2003 IDM Multidisciplinary study (\$49,500.00)

University of Montreal and the Institute of Design of Montreal

Topic: Development of lighting products destined for the aging, and specifically for people with Alzheimer's

2003 IDM Opportunity study (\$32,500.00)

University of Montreal and the Institute of Design of Montreal

Topic: new technologies in lighting design, including LED and fibre-optic technologies

2002-2003 SICO Colour naming project (\$35,000.00)

Multi-disciplinary consultant project involving academic and professional participants to explore colour affective responses in consumer use of colour when choosing paint colours

2002 : SICO (\$60,000.00) GRANT AND RESEARCH PROJECT FUNDS

signed agreement with several projects ; fundraising SICO, including:

a. SICO Award 2002 : for students in the bachelor interior design program and for the Masters in Design and Complexity program

b. LABORATORY ON THE USE OF FORM, COLOUR AND LIGHTING AND ITS EFFECTS ON USER ENVIRONMENTS

Preliminary evolution – spring 2002

Research on the use of form, colour and lighting in environments; project of interest launched with SICO

NON-SUBSIDIZED RESEARCH INITIATIVES

2003-5 : Multi-disciplinary research project on community wellness and recreation centre

Inter-disciplinary project including local experts, academic researchers and city authorities, including a the community health centre CLSC, University of Montreal Department of Interior Design, Department of Kinesiology, Re-adaptation Centre Constance –Lethbridge, The office of Handicapped persons of Quebec, the City of Montreal and the CLSC NDG-Montreal – Ouest

Program Development for the Proposed Wellness centre for the City of Montreal

2004 : Evaluation of Institutional Environments : How Colour and Light affect Well-being in the Institutional Environment

Emerging research on various institutional sites on the effects of spatial colour on increasing well-being of the elderly in a confined setting. Research and projects in development include habitats for physically and mentally challenged people, institutional care units for dementia patients and institutional settings for the elderly.

2002 – present : ARTFUL ANALYSIS AND REPRESENTATION IN RESEARCH COLLECTIVE (AARRC)

Participants: Dr. Lynn Butler-Kisber, Susann Allnutt, Neomi Kronish, Mary Stewart, Tiiu Poldma
Exploration of artful visual methods for advanced qualitative research, as a research and analytic tool in qualitative inquiry.
Includes dissemination of research in journals, conference presentations.

2001-2003

DESIGN RESEARCH INTO THE FUNDAMENTAL EPISTEMOLOGIES OF INTERIOR DESIGN KNOWLEDGE
PRODUCTION AND ACQUISITION, including Doctoral Dissertation Work
(\$5,000.00 F.E.R.D.I.E.; \$7,500.00 INTERIOR DESIGNERS OF CANADA FOUNDATION)

TEACHING EXPERIENCE

2006-present

Associate professor, School of Industrial Design

Vice Dean, Graduate Studies & Research, Faculty of Environmental Design

University of Montreal

2000-2006 Assistant professor, School of Industrial Design, Faculty of Environmental Design, University of Montreal

- teaching responsibilities include bachelor studio and theory courses in both bachelor of industrial and interior design programs; guest lecturer in Masters' in design & Complexity program: Seminar II in Doctoral program, Environmental Design; Supervision of Masters' and doctoral students in the Environmental Design programs

Administrative duties include First year coordinator (2001-2); Third year coordinator and Third Year coordinator of final studio project (2003 – present); supervisor for international exchange program and work experience programs; various administrative duties; Member of Faculty Administrative Council (2004-5); Member of Faculty Council Sub-committee for Pedagogical Development (2004 – present).

1987-2001 Tenured professor, Dawson College School of Interior Design

- teaching responsibilities include both theory and studio course development, forging inter-disciplinary projects with community and with Bombardier and the Industrial design program.

1997-2001 Chairperson, Dawson College School of Interior Design

- responsible for program direction and administrative functioning
- chaired FIDER accreditation visit in 2000; created student work programs and Advisory Board

1997-8 Chairperson, School of Business Technology, Dawson College

PROFESSIONAL AWARDS AND RECOGNITION

2005 Fellow of the Foundation for Interior Design Education and Research in the East of Canada (FERDIE)

2004 Honorable mention, second place ; Laurentian Bank concept design, in collaboration with Fiset Miller Bourke Architectes

1999 Dean's Honour List, McGill University

1997 Finalist, Concours Commerce Design Montréal, for the design of the restaurant, Toqué (with Raymond Girard)

1987 Honorable Distinction, Examination, Société des Designers d'Intérieur du Québec, Montréal, QC

1982 CROYDON FURNITURE Award; A.R. I.D.O. Scholarship Award; I.B.M. Canada Ltd. Scholarship, Ryerson University, Toronto

1981 HUGHES OWENS Scholarship, Ryerson University, Toronto

ACADEMIC PROFESSIONAL ACTIVITIES

Professional Presentations, papers, conferences

Conference presentations and papers submitted and presented (a selection)

**July 2007 Invited Keynote speaker, IFI International Round Table
The State of the ART, Part II**

– Thinking into the Future New York, USA

Presentation: *The Proposal for a Pluralistic Discourse for Interior Design Education, Research and Practice: Issues, Values and Foundations for the Future.*

March 2007 Living in Complexity: First Year Design Studio Experiences. Teaching Forum at the IDEC International Interior Design Conference, Austin, Texas, USA.

November 2006 Integrating design theory and practice: Color, light and dynamic processes in interior design learning experiences. Plenary session, DRS Wonderground, Lisbon, Portugal.

September 2006 Presentation : *Living in Complexity : First Year Design Studio Experiences*

Conference Canadian Interior Design Educator's Forum, Toronto, Ontario

*April, 2006 Workshop et conference animator. Presentation *Collage as analysis and representation in qualitative research* AERA Education in the Public Interest, San Francisco, CA, USA.
Lynn Butler-Kisber, Mary Stewart, McGill University; Donna Davis, Concordia, Tiiu Poldma, Université de Montréal

*April, 2006 Presentation : *The Role of Theory in Interior Design: Issues, Concepts and Considerations.*
Interior Design : Talking Theoretically (animator : Lynn Chalmers, Université de Manitoba)
IDEC Conference : Innovation and Technology in Design, Phoenix, Arizona, États-Unis

January, 2006 Scientific conference CRIR

Presentation : *The Design of the Interior Environment as an Integral Component of Well-being across the Life-span: Issues, Research and Considerations*

Centre de réadaptation Constance-Lethbridge et visio-conference (8 CRIR insitutions), Montréal, QC

January, 2006 Presentation in the course 'Problématiques en design contemporain' AME 6816, Masters in environmental design, Design & Complexity (DESCO) . Presentation : *Interior Design Knowledge : Evolving Through Design Research.*

January, 2006 Présentation in the course, 'Théories du projet', Masters option DESCO, M.Sc.A., Université de Montréal, Montréal, QC Présentation : *Wittgenstein and an aesthetic for design.*

November, 2005 Invited speaker, Course Psychology of the Environment, UQAM, Montréal

Presentation : *L'action dans l'environnement et l'intégration des besoins psychologiques avec l'environnement intérieur.*

*October 2005 DX Conference Joining Forces, Design Exchange, Toronto, Ontario, 13-15 October.

Présentation: *Community and design research: Bringing Theory and Practice together in university design curriculum*
Poldma, T & Wesolkowska, M.

October 2005. Wittgenstein, l'art, l'architecture, Centre Canadien de l'architecture. Montréal 12-15 octobre, 2005.

Presentation: Considering Wittgenstein's legacy for design and architecture: self-reflection and aesthetic meaning.

June 2005. 4DED Doctoral Education in Design Conference, Phoenix, Arizona.

Presentation: *Interpretive Inquiry in Design Research: Developing Research and Analysis Tools for the Design Disciplines*/Dr. Lynn Butler-Kisber, Dr. Tiiu Poldma

June 2005. 4DED, 4th Symposium Doctoral Education in Design Conference, University of Arizona, Tempe, Arizona, .

Presentation: The Color Naming Project: Industry collaboration, graduate education. / Poldma, T. & Samuelson, H.

April, 2005. AERA Annual Conference of the American Education Research Association, Montreal, Quebec.

Presentation: Collage as inquiry: Sensing, doing and knowing in qualitative research

Dr. Lynn Butler-Kisber, Susann Allnutt, Dr. Tiiu Poldma, Dr. Mary Stewart (AARRC), Susann Allnutt, Ph.D. Candidate

May 2005. Nordic Design Research Conference In the Making, Copenhagen, Denmark

Presentation: Emerging dynamics in design education: Integrating theory and practice as design in the making.

April 2005. Demography & Democracy in the Era of Accountability, congress annual de AERA (American Educational Research Association), Montréal, Québec.

Presentation : Collage as inquiry: Sensing, doing and knowing in qualitative research, Susan Allnutt, Lynn Butler-Kisber, Neomi Kronish, Tiiu Poldma, Mary Stewart

March 2005. Design Evolution: EAD 06, European Academy of Arts & Design, Bremen, Allemagne.

Presentation: Integrating theory and practice in an interdisciplinary design studio class through the exploration of phenomenological lived experience.

March 2005. Journée de professionnels, Salon d'habitation, Montréal, Québec.

Présentation : Une préoccupation : aménager l'intérieur du bâtiment pour les besoins d'une population vieillissante.

February 2005. Architectes et designers : Convergences et Divergences. Causerie entre architectes et designers

Devis Construction Canada, Montréal, Qc.

November 2004. Montreal Institute of Design, Montreal, Quebec.

Reflecting on Emerging Research and Issues Regarding Lighting technologies and the Aged (Réflexion sur la recherche émergente en éclairage et les populations âgées). Poldma, T., Samuelson, H. & Wesolkowska, M.

October 2004. Conference: Canadian Interior Design Education Forum. Toronto, Ontario.

Presentation: The SICO Color Naming Project: Bringing Educators and Industry Together. Poldma, T. & Samuelson, H.

October 2004. Conference: Canadian Interior Design Education Forum, Toronto, Ontario.

Presentation: Canadian Interior Design Research: How must interior design knowledge evolve through design research: Strategies for design studio education.

Octobre 2004. Colloque : Les chutes chez les personnes âgées en institution : Une question d'équilibre

(Conférencier invité), Institut de Gériatrie, Montréal, Québec

Présentation : L'aménagement optimal pour prévenir les chutes en institution : tomber pile.

Spring 2004 : Transportable Environments III, Toronto, Ontario

Presentation: INTERIOR DESIGN AND THE VIRTUAL AND PHYSICAL EXPERIENCE OF PORTABLE SPACES

Tiiu Poldma and Hans Samuelson

Fall 2003: EGSS Annual Conference: Doing , Knowing, Sensing: Creating Webs of Learning, McGill University, Montreal, Quebec

Presentation: Collage as a Collaborative Tool in our Web of Learning

Susann Allnutt, Dr.Lynn Butler-Kisber, Linda Furlini, Neomi Kronish, Anne Lessard, Pamela Markus, Dr. Tiiu Poldma, Dr. Mary Stewart

Fall 2003 (November) FERDIE International Conference Series, University of Montreal, Montreal, Quebec

Presentation: Office Design in Quebec

Fall 2003(October) ÉVÉNEMENTS INTÉRIEURS 2003: MOBILITÉ – NOMADISME – SOCIÉTÉ

Faculté de l'aménagement, Université de Montréal, Montréal, Québec

Presentation : The design process - a virtual experience

Summer 2003 COST 269 Conference: The Good, The Bad and the Irrelevant: The user, the future and the impact of information and communication technologies

A trans-disciplinary, proactive and collaborative knowledge-building conference, Helsinki, Finland

Presentation: The user-product-technology interface: About Interior Design and the Virtual and Physical Experience of Spaces

Spring 2003: Interior Design Body of Knowledge Conference, Sponsored by ASID, FIDER, NCIDQ
Washington, D.C., USA

Participant in summit of academics, professional interior designers and industry leaders on the Body of Knowledge that constitutes interior design in North America

Presentation: Executive Summary and Excerpt from Doctoral Dissertation, about the Body of Knowledge of Interior Design

Spring 2003: Third Regional Meeting for North America of the International Council of Societies of Industrial Design (ICSID), Montreal, Quebec

Conference: Design Unity: Breaking Down the Barriers

Presentation: Towards a collaborative design approach: Integrating technological production with human experience in the global economy

Spring 2003 :Interior Designers of Canada Spring Board Meeting, Toronto, Ontario

Preparation of two Power Point presentations for distribution to the nation-wide provincial associations(as member of the Committee for Design Awareness):

1. The Economic Value of Interior Design: How Does Design Influence the Economic Value of Commercial Enterprises
2. Interior Design as an Added Value in Office Design and Building Leasing; a Presentation by the Interior Designers of Canada

Fall 2002: Interior Designers of Canada Annual General Meeting, Winnipeg, Manitoba

Presentation on behalf of the Design Awareness Committee:

Commercial Leasing: The Added Value of Interior Design

Spring 2002: American Educational Research Association Annual General Meeting

New Orleans, Louisiana, USA

Presentation: Insight and voice in Artful Analysis – a Co-operative Inquiry

Presentation of research at the annual meeting and conference of the American Educational Research Association, as part of the AARRC (Artful Analysis and Representation in Research Collective), consisting of researchers from the University of Montréal, McGill University and the University of Sherbrooke

Spring 2002: Annual General Meeting of the Interior Designer's Society of Québec (SDIQ), Montréal, Québec, Canada

Presentation: Where is interior design; does it exist? (with Jean Therrien, assistant professor, University of Montréal)

Winter/Spring 2002: Journée de la recherche/ Research Forum

Faculty of Environmental Planning, University of Montreal, Montreal, Quebec
(Animated by Jacqueline Vischer and Colin Davidson)

Presentation: The grounded theory project in action research: The example of my doctoral dissertation

Spring 2001: Institute of Design of Montreal, Montreal, Quebec.

IDM's Month of Design; Merchants Association of the St. Laurent Boulevard

Presentation : The Economic Value of Interior Design as an integral aspect of commerce (La valeur économique du design d'intérieur comme aspect intégré au démarche du commerce)

Presentation to the Boulevard Saint-Laurent Merchants' Association
Montréal, Québec, Canada

Spring 2001 : Conference : The Development of the City Centre : The major trends (Développement des centres : les grandes tendances).
For the Merchants' Association for cities and towns in Quebec (Société des regroupements des villes et artères commerciales), Sherbrooke, Québec

Presentation : The Impact of design on the user and client, the commercial value of leased space and the quality of life (L'Impact du design sur la clientèle, la valeur de l'immobilier et le milieu de vie)
(with Marie-Josée Lacroix, Commissioner of design for the City of Montreal and Director for the Commerce Design Montreal)

Spring 2000:Public Works and Government Services Canada Annual Workshop , PL & AI Conference 2000
Montréal, Québec

Presentation : Working with the private sector (Information session on the legislative questions affecting the interior design profession;
Travailler avec le secteur privé ; Renseignements sur les questions législatifs face aux designers d'intérieur; as IDC representative)

Winter 2000 :Urban Development Institute of Quebec, Montréal, Quebec

Presentation : The Economic Value Added by Design (La valeur ajoutée par le design)

Co-presenters and round table discussion with Gina laquinta of Innova Design, and HOK Canada (Nortel)

PROFESSIONAL MEMBERSHIPS AND REPRESENTATION

2004	Fellow, FERDIE, Qc, Canada
2004	Association of Registered Interior Designers of New Brunswick, Canada
2004- present	Member of Education Committee, Canada Green Building Council, Canada
2000- present	Interior Design Educators' Council, USA
2001- present	American Educational Research Association, USA
1987-present	Interior Designers of Canada, Canada
2003- 2004	Professional Association interior designers of Quebec, Qc, Canada
1987 –2003	Interior Designer's Society of Quebec, Qc, Canada

Conferences attended (selected list)

2005	AERA 2005 Annual meeting and Conference : Demography and Democracy in an Era of Accountability, Montreal, Qc
2004	SIDIM; Montreal International Interior Design Show, Montreal, Quebec
2004	Canadian Interior Design Education Forum/IIDEX, Toronto, Ontario
2004	University of California Irvine : Online Conference Design in the University (invited participant); creation of a new industrial design school
2003	Professional Interior Designers of Quebec Annual General meeting (APDIQ), Montreal, QC
2003	ICSID Annual Conference, Montreal, Quebec
2003	APDIQ Annual General Meeting, SIDIM, Montreal, Quebec
1993.2003	SIDIM (Montreal International Interior Design Show; as designer or participant)
1994,5,8	SIDIM: exhibitor
2002	Common Ground; The 2001 International Conference of the Design Research Society, London, UK) participant)
2002	Journée de la recherche, a research forum animated by Alain Findeli and Jean – Pierre Choupin, University of Montreal Faculty of Environmental Planning
2002	Journée de la Recherche, animated by Jacqueline Vischer and Colin Davidson
2002	National Symposium on Arts Education Annual Conference, McGill University, Montréal, QC
2001	Steelcase Conference, Montreal, Quebec
2000- 2003	Les Conférences Internationales FERDIE, Université de Montréal, Montréal, Québec
1998, 2000	International Interior Design Show and Exhibition (IIDEX), Toronto, Ontario
2001	Connections: The 2001 Interior Design Educators Council Conference, Chicago, USA
1987-1997;1998-2000, 2002	

- Interior Designer's Society of Quebec (SDIQ) Annual General Meetings, Montréal and Québec City, Canada
- 1996.2003 Interior Designers of Canada Annual General Meetings: Calgary, Halifax, Saint-John, Winnipeg, Toronto, Saskatoon, Montreal, Canada
- 1998 Interior Designer's of Canada Education Forum, Toronto, Ontario, Canada

ADVOCACY AND PROFESSIONAL REPRESENTATION

MEMBER OF JURY

(Jury participation as part of a judging panels, as a professional interior designer or as an invited academic professor)

- Spring 2002 Best of Canada Design awards, Toronto, Ontario, Canada
member of jury (interior designer)
- Fall 2001 F.E.R.D.I.E. Award for excellence in research for diploma programs, Montreal, Quebec
Member of jury (professor and designer)
- Spring 2001 IDM and Intérieurs magazine awards, Montreal, Québec, Canada
member of jury (professor and designer)
- Winter 2001 Concours Commerce Design Awards, Montreal, Québec, Canada
member of jury (interior designer)

Participation on award and grant committees as professor, University of Montreal

- 2004 Bourse Rouet (Masters Program)
- 2004 Bourse BAZZ (Masters program)
- 2004 SICO Award
- 2004 FERDIE awards
- 2004 FERDIE academic bursary
- 2003 Head of Committee, Bourse BAZZ (masters DESCO program)
- 2003 Committee for the Bourse SICO (Bachelor ; masters program)
- 2003 Committee for the F.E.R.D.I.E. Award (Bachelor program)
- 2003 Committee for the Study Award F.E.R.D.I.E.
- 2002 Committee for the Innova prize
- 2002 Committee the BAZZ Award(Masters program DESCO)
- 2001 Committee the Grand & Toy Award

PUBLICATIONS

*juried

Poldma, T (2008; in press) Design Processes for Interior Designers. New York: Fairchild Publications, A Division of Condast.

* Poldma, T. (2008, in submission) Integrating design theory and practice: Color, light and dynamic processes in interior design learning experiences. Journal of Interior Design (JIDER), USA

*Poldma, T. (2006). Bringing Human Issues into Interior Design Studio Experiences: Empathy, Humanity and Social Responsibility. Special Issue: The Human Aspect of design. Inform6, The Journal of Architecture, Design, and Material Culture Volume 6 (2006). University of Nebraska, USA

Poldma, T. (2005). « A Complex Process», Perspectives, Journal of Interior Design Education and Research, vol.31, nu.2, pp. vii – x.

*Poldma, T. (2005). «Teaching Design: Confronting Homelessness.» Design Philosophy Papers www.designphilosophy.com

*(2005) Poldma, T. & Butler-Kisber, L. Interpretive Inquiry in Design Research: Developing Research and Analysis Tools for

the Design Disciplines. 4th Symposium Doctoral Education in Design Conference, College of Architecture and Design, Arizona State University, Tempe, Arizona, USA.

*(2005) Poldma, T. & Samuelson, H. The Color Naming Project: Industry collaboration, graduate education. 4th Symposium Doctoral Education in Design Conference, College of Architecture and Design, Arizona State University, Tempe, Arizona, USA.

*(2005). Poldma, T. Emerging dynamics in design education: Integrating theory and practice as design foundations in the making. Proceedings from the "In the Making" Nordic Design Research Conference. Copenhagen, Denmark.

*(2005). Poldma, T. Integrating theory and practice in an interdisciplinary design studio class through the exploration of phenomenological lived experience. Proceedings from the conference EAD 06 Design & Evolution, European Academy of Arts & Design, Bremen, Germany.

*(2005). Globalization and Changing Conceptions of Time-Space: A Paradigm Shift for Interior Design? Poldma, T. & Wesolkowska, M. In-Form. University of Nebraska, Lincoln, Nebraska, USA.

*(2005). The SICO Colour Naming Project: Designing for Affective Meaning. Poldma, T. & Samuelson, H. Journal of the IDEA, Australia.

*(2005). Visual and Textual Interfaces in Design Research: Considering the Value of Concept Maps as an Interior Design Research Tool. Poldma, T. & Stewart, M. (2005). Journal of the IDEA, Australia.

*(2004) Interior Design and the Virtual and Physical Experience of Portable Spaces; Proceedings from conference and presentation for Transportable Environments III, Toronto, Ontario.
Tiiu Poldma and Hans Samuelson.

*(2004). Visual and Textual Interfaces in Research: Understanding the Value of Artistic Tools such as Visual Concept Maps in Design and Education Research. Mary Stewart and Tiiu Poldma. Art, Design and Communication Research Journal, UK

(2004). Report: The Development of Lighting Products for the Aged and specifically for the needs of people with Alzheimer's disease. Poldma, T. & Wesolkowska, M. University of Montreal & the Institute of Design of Montreal, Montreal, 45 pages.

(2004). New Technologies in Lighting Design: LEDs and Fibre-optics. University of Montreal & the Institute of Design of Montreal. Poldma, T. & Samuelson, H. Final report for the research project LED and fibre optic technologies : New trends and research initiatives for the Quebec market (PRM-2002-08), Collaborative research project with the University of Montreal and the Institute of Design of Montreal, Montréal , Québec

(2003) Final Report for the Interior Design Program, Mémoire pour le reforme du programme en design d'intérieur, Faculté de l'aménagement, Université de Montréal, Montréal, Québec ; Jean Therrien et Tiiu Poldma

*The User-Product-Technology Interface: Interior Design and the Virtual and Physical experience of Spaces, with Hans Samuelson. Proceedings from the Conference: The Good, The Bad and the Irrelevant; The User and the Future of Information and Communication Technologies, Helsinki, Finland, 2003 .

**An Interpretive and Contextual Approach to Interior Design Education: A Study about Integrating Theory and Practice.* Proceedings from the Conference : Between Excess and Austerity. International IDEA conference, Sidney, Australia, 2003.

**Growing a discipline: evolving learning practices in interior design;* with Jacqueline Vischer. Proceedings from the Conference : Between Excess and Austerity International IDEA conference, Sidney, Australia, 2003.

**An Investigation of Teaching and Learning Processes in an Interior Design Class: An Interpretive and Contextual Inquiry.* Montreal: McGill University, 2003.

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**Insight and Voice in Artful Analysis; A Co-operative Inquiry.*

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Publication of proceedings from the conference on commercial retail for urban development;
Urban Development Institute, Montréal, Québec, 2000.

Gender Impact: A Forum of Interior Designers Discuss How Gender Issues affect Design . ARIDO magazine, Summer ed., 1999.

**Gender, Design and Education: The Politics of Voice.* Montréal : McGill University, 1999.

Phoenix One : A Space Station Concept. Toronto: Ryerson University, 1982.

PARTICIPANT IN EXHIBITIONS, COMPETITIONS

- 2004 Symbiose; resource person and aide for the students' graduate exhibition in interior design, Faculty of Environmental planning, University of Montreal.
 - 2004 Lighting and the Environment : Installation for design concepts for an exhibition –multi-use space for art and technology. An Exhibition of a selection of third year projects – interior design and industrial design, for SAT (Société des Arts et Technologies)
 - 2003.4 Contest submission for a commercial eco-design concept with Fiset, Miller, Bourke Architectes
 - 2003 Exhibition of interior and industrial design projects, Lighting and the Environment, for studio DIN3010, 19 décembre, Faculté de l'Aménagement, Université de Montréal
 - 2003 Participation : Exhibition of work : Graduation exhibition, Université de Montréal
 - 2002 Participation : Exposition of work : Graduate exhibition, Université de Montréal
 - 1998 Kiosque SIDIM; recycled kiosk from SPAFAX 1997 for the SDIQ kiosk design at the Montreal International Interior Design Show, Montreal, Quebec
 - 2000 Graduate Student Exhibition coordination, Dawson College Interior Design program
 - 1999 Graduate Student Exhibition coordination, Dawson College Interior Design program
 - 1998 Graduate Student Exhibition coordination, Dawson College Interior Design program
 - 1997 Graduate Student Exhibition coordination, Dawson College Interior Design program
 - 1997 Concours Commerce Design Montreal : Finalist for Restaurant TOQUÉ, with Raymond Girard
 - 1994 Table Design for the ÉCO-DESIGN kiosk, SIDIM, Montreal, Quebec
 - 1985 Trinity Square competition, with MFCM Landscape and Recreational Park Planners
 - 1985 Sparks Street Mall Competition with MFCM Landscape and Recreational Park Planners
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